Erratum to: Life could be so easy: the convenience effect of round price endings

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Table 3 in the original version of this article contained mistakes in the last column, where a single asterisk was used instead of three asterisks. The correct table is shown below:

The online version of the original article can be found at <http://dx.doi.org/10.1007/s11747-015-0428-7>.

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Table 3 Overview of Studies 2 and 3

	n	Round price	Mean (Round price)	Just-below Price	Mean (Just-below price)	Precise price	Mean (Precise price)	MS	F (df)
A. Study 2 (one-way ANCOVA)									
Hypothesis 2									
Main effect of price ending	3013	50.00€	5.23	49.99€	5.13	46.52€	4.98	19.97	13.62 (2)***
B. Study 2 (two-way ANCOVA)									
Hypothesis 3									
Main effects	1963								
Price ending		50.00€	5.23	49.99€	5.13	–	–	4.02	2.69 (1)
Convenience consciousness								12.95	8.68 (1)***
Low			5.06		5.14		–		
High			5.40		5.12		–		
Interaction effect								15.95	10.69 (1)***
C. Study 3 (one-way ANOVA)									
Hypotheses 4a, b									
Main effect of price ending									
Muffin	799	1.00€	5.02	0.99€	4.13	–	–	157.63	98.31 (1)***
Handbag	799	50.00€	4.51	49.99€	3.92	–	–	68.91	51.18 (1)***
Price Tag A	206	1.00€	5.30	0.99€	4.54	–	–	25.60	15.76 (1)***
Price Tag B	201	10.00€	5.12	9.99€	4.43	–	–	21.42	15.75 (1)***
Price Tag C	214	50.00€	4.83	49.99€	4.16	–	–	22.91	18.07 (1)***
Price Tag D	178	100.00€	4.53	99.99€	3.99	–	–	12.82	9.96 (1)***

*** $p \leq .01$