Editorial

Times are changing. Management International Review (MIR) is entering the digital era. The editors of Management International Review are pleased to announce the launch of a web-based editorial management system, the “Editorial Manager”.

With the Editorial Manager authors will be able to submit manuscripts, check on the status of their contributions, read reviews and editor’s comments, and communicate with the editorial office from the convenience of the internet. Reviewers will be invited via e-mail to access manuscripts, and to post their evaluations entirely online.

From now on authors may use the Editorial Manager to submit new papers electronically. For further information and to submit manuscripts online, the web system can be accessed at <https://www.editorialmanager.com/mirv>. Reviewers will be invited via e-mail and they will be guided to Editorial Manager to express their willingness to review as well as to contribute their evaluations.

Authors and reviewers of papers being already in the reviewing process will continue to use the traditional “handmade” system until the review process of the respective papers has been finished.

Closely related to the start of the Editorial Manager there will be a substantial change in the “Guidelines for Authors”. You will find those guidelines in the next issue of Management International Review, i.e. issue 02/2010, and—at the same time—on our website “<http://www.mir-online.de>”. We kindly ask authors of new submissions to consider the new guidelines.

However, this is not the only innovation. The editors of Management International Review are pleased to express their appreciation and gratitude to those reviewers that have been assisting the editorial process for a very long time by the launch of an Editorial Review Board. The setting-up of the Editorial Review Board gives the editors of Management International Review the opportunity to make the valuable work and assistance of their reliable and high-quality-oriented reviewers more visible. Beginning with issue 01/2010 the new Editorial Review Board will be published in addition to the already existing Editorial Board. The respective list of the Editorial Review Board members will be published on one of the first pages of every Management International Review issue.

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In times of increasing competition among academic journals we hope that both the launching of the new web-based Editorial Manager and the Editorial Review Board will serve as strong signals that Management International Review keeps on improving its quality continuously. Together with the high-quality work of the Editorial Board Members and the listing of Management International Review in the Social Science Citation Index in 2008 the 2010 innovations are supposed to strengthen the attractiveness of our journal for authors, reviewers, and readers significantly.

Michael-Jörg Oesterle
Joachim Wolf
(Co-Editors-in-Chief)