Erratum to: How buyers forecast: Buyer–seller relationship as a boundary condition of the impact bias

**Ashwani Monga · Haipeng (Allan) Chen ·
Michael Tsiros · Mona Sinha**

Published online: 13 April 2011
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Erratum to: Mark Lett DOI 10.1007/s11002-010-9133-y

Author Mona Srivastava has reverted back to her maiden name.
The author name should now read as Mona Sinha.

The online version of the original article can be found at <http://dx.doi.org/10.1007/s11002-010-9133-y>.

A. Monga (✉)

Marketing Department, Moore School of Business, University of South Carolina, 1705 College Street,
Columbia, SC 29212, USA
e-mail: ashwani@moore.sc.edu

H. (Allan) Chen

Marketing Department, Mays Business School, Texas A&M University,
College Station,
TX 77843, USA
e-mail: hchen@mays.tamu.edu

M. Tsiros

Marketing Department, University of Miami, 501 Kosar/Epstein, Coral Gables, FL 33124, USA
e-mail: tsiros@miami.edu

M. Tsiros

Tassos Papastratos Research Professor of Marketing, ALBA Graduate Business School, Athens,
Greece

M. Sinha

Harvard Business School India Research Center, Mahindra Towers, Worli, Mumbai, India
e-mail: monas@hbs.edu