The *Journal of Consumer Policy* Outstanding Reviewer Award 2011

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The *Journal of Consumer Policy* (JCP) has thrived, in no small part, because of the willingness of top scholars in the field to volunteer their time and effort to provide essential feedback on manuscripts submitted to the journal. In recognition of these contributions, the editors have established the Outstanding Reviewer Award.

The JCP Outstanding Reviewer Award recognizes a member of the editorial board who consistently provides reviews of manuscripts that have improved the quality of editorial decisions and have significantly improved the quality of manuscripts published in the *Journal of Consumer Policy*. The Journal recognizes regularly one of its editorial board members with a cash award of 300 euros. The selection is made at the annual editors meeting and is based on reviews covering the previous 3 years. All reviewers who have provided four or more reviews over the course of 3 years are eligible to be considered for the award.

As with previous recipients of this award—Pauline Ippolito and Robert Meyer—this year's award recipient has been selected unanimously by the editors of the journal.

In 2011, the award goes to *Professor Andreas Oehler* from the University of Bamberg, Germany. Over the last few years, the number of submissions to JCP in the area of

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behavioural economics and behavioural finance has increased markedly. So the editors are especially grateful that we can draw on internationally recognized experts in this area—such as Andreas Oehler—to assist the editors in publishing high-quality work in this domain.

We do thank Andreas Oehler as well as the whole editorial board very kindly for his engagement for the Journal.