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IN MEMORIAM

Russ Kisby, B.A.P.E. M.Ed., LL.D (Hon).

Former President of ParticipACTION and CPHA member, Russ Kisby died peacefully at home on Friday, July 20, 2007.

Russ was born in Yorkton, Saskatchewan in 1940 and raised in Saskatoon. He graduated from the University of Saskatchewan's College of Physical Education in 1963 and later earned a master's degree in community leadership and development in the United States. His professional career began at the Montreal and National YMCA before joining the newly launched ParticipACTION in 1972. He became President in 1978, and remained in that position until retirement in 2001.

Russ was instrumental in the publication of a special supplement to the Canadian Journal of Public Health in 2004 entitled, "ParticipACTION. The Mouse That Roared: A Marketing and Health Communications Success Story", which featured contributions from researchers, educators, marketing and health promotion consultants, and leaders in the field of active living, and was a fascinating overview of the entire movement.

With the re-launch of ParticipACTION in 2006, he continued to contribute to this unique Canadian movement as an advisor.

Russ was admired nationally and internationally for his professional contributions as a leader in health promotion, physical fitness and social marketing. He received numerous awards, including the R. Tait McKenzie Honour Award (CAHPERD); Government of Canada 125 medal; University of Saskatchewan Honorary Doctor of Laws degree; World Sport For All Award and Sport For All Pioneer Award. He was named as one of the 100 most influential graduates from the University of Saskatchewan, and the Russ Kisby Physical Activity and Health Promotion Laboratory was recently opened at the UofS College of Kinesiology. Those who knew Russ will appreciate that he never lost his love of life or his infectious sense of humour throughout his lengthy illness. He had successfully fought a 5-year battle against cancer, but his heart succumbed to damage caused by the radiation treatments.

Donations can be made payable to the University of Saskatchewan, citing the Kinesiology Aboriginal Student Award established by Russ and his wife, Merle (University Advancement, Rm223 Kirk Hall, 117 Science Place, Saskatoon, SK, S7N 5C8 or www.usask.ca/advancement). In keeping with Russ' philosophy and approach to life, it was requested that all donations be followed by a brisk fitness walk.