

Editorial

No Longer “Not for Professors Only”

In my first editorial I explained that I was starting a new section in *The Behavior Analyst* called “Not for Professors Only.” This section was to include many types of submissions (even serious ones, for example, the one by Heward, Heron, and Cooper on the Masters thesis in behavior analysis in this issue). Most often, however, I envisioned submissions which those of us who teach behavior analysis could use in classrooms (jokes, original stories, anecdotes, analogies, excellent applied examples [especially of complex topics], lesson plans, and, in general, ways to bring behavior analysis to life for students). But I also knew that many behavior analysts who were not professors would enjoy what appeared in this new section. Therefore, and without great cre-

ativity, I called the section, “Not for Professors Only.”

But, it turned out that the title I chose for the section could be too easily misinterpreted. Some thought it implied that the rest of the journal (everything above the new section) must therefore be “For Professors Only.” The contents of *TBA* are not, nor should they be, only for professors. Clearly, the section needs a new title. Since most material in this section is to help us work with traditional students, and since all behavior analysts continue to be students of our field, the new name for this section will be: “For Students of Behavior Analysis.”

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Editor