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Naming

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Synonyms

[Word finding](#); [Word retrieval](#)

Definition

Naming is the process of attaching a lexical (word) label to a concept or object and involves selection of choices at the semantic, lexical, phonologic, and phoneme assembly levels. Naming may be specific to oral or written modalities. Naming is influenced by word characteristics such as frequency (cup vs. goblet) and concreteness (cup vs. vessel). Naming ability is most often

tested by confrontation labeling of pictures. Some degree of naming difficulty is evident in virtually all forms of aphasia and to a lesser degree also occurs in cognitive-communication disorders.

Cross-References

- ▶ [Anomia](#)
- ▶ [Aphasia](#)
- ▶ [Circumlocution](#)
- ▶ [Cognition](#)
- ▶ [Paraphasia](#)
- ▶ [Perseveration](#)

References and Readings

- Laine, M., & Martin, N. (2006). *Anomia: Theoretical and clinical aspects*. New York: Psychology Press.
- Tranel, D., Adolphs, R., Damasio, H., & Damasio, A. R. (2001). A neural basis for the retrieval of words for actions. *Cognitive Neuropsychology*, 18(7), 655–670.