Erratum to: Turning a Lean Business Model into a Successful Start-up in the Wearable Technology Sector: The Case of Clara Swiss Tech

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In the original version of the book, incorrect Given name and Family name for author “Marco Dal Lago” in Chapter 10 have to be corrected in chapter Meta data. The erratum chapter and the book have been updated with the change.

The updated online version for this chapter can be found at
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