Correction to: Information Technology and Systems

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Correction to:

**Á. Rocha et al. (Eds.): *Information Technology and Systems*,
AISC 1330, <https://doi.org/10.1007/978-3-030-68285-9>**

In the original version of the chapter, the following belated corrections have been incorporated: The author name “Reem Attasi” has been changed to “Reem Atassi” in the Frontmatter, Backmatter and in Chapter 6. The correction/erratum chapter and the book have been updated with the change.

In the original version of the book, the following correction has been incorporated: The affiliation of author “Stefania Pareti” has been corrected in the chapter “Factors Influencing the Adoption of Geolocation and Proximity Marketing Technologies”. The book and the chapter have been updated with the change.

The updated version of these chapters can be found at
https://doi.org/10.1007/978-3-030-68285-9_6
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