Correction to: Non-market Strategies in International Business

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Correction to:

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The original version of the book was inadvertently published with the following errors: The online abstract of Chapter 2 had errors and the online abstract of Chapter 4 contained the contents of Chapter 5. These have now been corrected.

The updated versions of these chapters can be found at
https://doi.org/10.1007/978-3-030-35074-1_2
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