ON THE DEVELOPMENT OF SYSTEMS OF MEN AND MACHINES

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ABSTRACT

We formulate the development of systems of men and machines as a programming problem for multiprocessing in which some processors are men and some are machines. In this way, users guides, training courses, etc., are determined from processing requirements, just as machine specifications, which are consistent with the objectives of the total operation. An Appendix illustrates this idea in miniature for a supermarket checkout operation.

Systems of Men and Machines

Our topic is the architecture, implementation, and operation of large systems of men and machines in some definite and coherent enterprise -- managing a business, operating an airline reservation system, running a government agency, getting men to the moon and back, etc. In such systems there are many kinds of men (and women) -- managers, clerks, specialists of various kinds, and machine tenders; there are also many kinds of machines -- computers, terminals, sensors, actuators, communications equipment, etc.

Ordinarily computer programming is regarded as part of the machine side of the system, and programmers as part of the machine tenders. We bring a different view -- that the architecture of the operations of the enterprise is programming, as well. Our thesis is that modern principles of programming -- forced on us out of necessity in dealing with machines of much logical capability but no common sense -- can play as vital a role in bringing systematic discipline and standards into all phases of large systems development.

For this point of view we escalate the concept of programming to that of providing comprehensive instructions for either man or machine activities. The operations of an enterprise becomes a multiprocessing operation of men

and machines; then the architecture of the operations defines the configurations and types of men and machines in the system, and the programs which direct each type of man and machine. For example, a users guide becomes one part of a cooperating system of programs operating in separate processors (the user and a machine).

Of course, the characteristics of man and machine are quite different in such a system, just as machines are different among themselves. And yet their architectural properties can be treated in a uniform way. For example, in deciding on a particular machine requirement, various considerations of physical or logical capability will arise, as well as whether the requirements can be met with off-the-shelf equipment; these same considerations apply to a man requirement, in common terms -- e.g., how many letters can a postal clerk sort in an hour, and can this be done with minimal training, etc.

It is well understood that men and machines do well at quite different things. Machines are good at doing what they are told to do, very rapidly and accurately. Men are good at using common sense -- even disobeying instructions when they are obviously misconceived; at pattern recognition -- discovering information by no special or dependable process; and at invention -- creating a new idea for the enterprise to act on. One simple, but very important form of pattern recognition is the translation of human speech to and from machine readable text. This is routine for clerical activities that interface with persons outside the enterprise -- e.g., in an airline reservation system.

It may be asked how the concept of programming applies to men, which operate so differently and unpredictably, compared to machines. It applies by noting that programs are used in a local way by machines -- i.e., at this moment, under these conditions, do this next. A good deal of programming on the man side is already subsumed under general instructions and common sense -- if the telephone rings, answer it; if you want to execute a program, keypunch a job deck and submit it to the operator. We have no intention of explicitly programming human activities now done by general instructions and common sense; the typical level of human programming envisioned is that which is found in users guides, operating instructions, etc., associated with machine operations.

Principles of Programming for Men and Machines

The recent, twenty-five year, history of computer programming has seen an explosive and traumatic growth of human activity and frustration in attempting to realize the promise and potential of electronic and electromechanical devices for processing data in science, industry and government. Out of this history has come the stored program computer; programming languages, compilers, and libraries; and new technical foundations for programming computers, e.g., as propounded by McCarthy [4], Dijkstra [1], Hoare [3], and Wirth [10]. In this period the computer has been the center of attention. In the beginning, the numerical computing power was so great, compared to manual methods, and the availability so limited, that men readily adapted to this new tool -- from decimal to binary, from equations to algorithms. But in a short time, the remarkable possibilities for more general data processing (nonnumerical) were realized, and a new industry was born in just a few years. In the later part of this period (up to now) the large data processing systems appeared -- management information systems, airline reservation systems, space tracking systems, etc. Even then, although human factors were considered, these systems were conceived primarily as data processing systems, which responded to users. But in our proposed perspective, the users are as much a part of the multiprocessing enterprise as the machines and their programs.

Thus, whereas the computer has forced us to find more effective programming principles than we would otherwise have, it has also warped our sense of perspective. By this time, simple human factors questions are in better focus. There is enough data processing power available to invest part of it in creating more human-like interfaces than binary and machine code. But in extending programming to instructing men, with their entirely different characteristics, additional ideas and principles are needed, such as

1. Languages. The programming languages used in the architecture of systems of men and machines need be near natural languages. The difficulties of processing natural languages are well known and that is not proposed. Rather, what is proposed is a "naturalization" of processable programming languages which is close enough for use as a dialect of natural language by nonprogrammers of the enterprise. Sammet [8] and Zemanek [11] discuss both sides of this.

2. Procedures. The concept of procedure should be extended to include indefinite procedures where it is not possible or desirable to define them. In simple terms, "find values for these variables so that these equations hold" (Wilkes discusses this in [9]), or more complex, "make sure no one's feelings are hurt".

3. Interactions. The principal subject of the architecture is multi-processing -- the conduct of the operation of the enterprise through programs distributed to men and machines. The creation of such programs in an orderly, systematic way will require a new and fundamental development beyond programming principles for synchronous operations. The idea of the Petri net [7] may be an embryonic step in such a development. Dennis illustrates Petri nets as multiprocessing control mechanisms, in [2].

Architecture Principles

A system depends on its components. The architecture of a system specifies the types of men and machines required, as well as how they are to interact as a system operation, i.e., the selection and arrangement of the system components, as well as detailed instructions for their behavior. In the case of machines, the usual considerations apply -- define feasible requirements, either already embodied in existing machines, or possible with special development where justified; tradeoffs and comparisons with alternative approaches, even with manual approaches where feasible, etc. In the case of men, the system architect is frequently shortsighted. There is a reason; it is much more difficult to predict a human performance than a machine performance. Sometimes the human fails to live up to a requirement. But often the human will exceed a requirement in a totally unexpected way, by acquiring a skill not imagined possible beforehand. This is happening with computer programmers right today, who are beginning to program with a precision not believed possible five years ago. It happened with typing when touch typing was introduced early in this century.

In retrospect, it is easy to identify a pitfall in overestimating machine possibilities, leading to a common scenario in many large systems in recent history, which put a "man in the loop" at the last moment, with marginal operational results. In such a case, the operation was originally planned as completely automatic, depending on some key algorithm (often involving some form of pattern recognition); as a result of the planning, the data processing functions surrounding the algorithm were developed in parallel

according to a general system design; then at the last moment, the performance of the key algorithm proves inadequate, and the man is brought into the loop, with two costs:

1. The human factors are bad (e.g., interacting with programs which require long, fixed argument lists); these can be fixed up.
2. There is a lost opportunity in not having a better trained man in the loop. The effort on algorithm development is frequently different than that required for insight development for a human executing an indefinite procedure, and the time is lost, anyway.

These operational experiences lead to the following principles of systems architecture:

1. Components. Regard men and machines as equal status components for system operations with equal requirements for development, state-of-art projections, and improvement, according to their own characteristics.
2. Evolution. Plan on the unexpected, by well-structured interfaces, that permit the replacement of components by improved versions which perform identical functions more effectively. Parnas [6] deals with this inter-changability by axiomatizing such interfaces.
3. Integrity. Value system integrity above all else, by requiring that the multiprocessing operation of men and machines be described and scrutinized according to the best principles of programming -- particularly with respect to methods of specification and validation of programs. Note especially the technique defined by Wirth [10] and Mills [5].

In an Appendix dealing with a minature problem, R. C. Linger illustrates the idea of programming an operation through a set of abstract processes which only later are specialized to either men or machines, depending on their requirements. It is an easy transition from man as a user to man as a processor and yet it seems a critical one in providing system coherence and integrity with respect to a given operation.

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Appendix

SUPER MARKET CHECKOUT AS A MAN-MACHINE MULTIPROCESSING ACTIVITY

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Consider the problem of specifying a design for a super market checkout operation. Several possibilities come to mind; a man with an adding machine and cashbox, a man with a cash register, a man with an OCR device which reads encoded prices, etc. Whatever the final configuration, we can begin our design with a procedural description of the checkout process itself. In this view, the dynamics of the process are of central interest. That is, we do not begin with a static description of components which must somehow fit together in a presumed system, but rather begin with a process which can be shown to work, and derive required (and possibly alternate) component configurations of men and machines from it. Our tentative first refinement is:

```

start checkout
    open checkout station at 9 a.m.
    do while before 5 p.m.
        checkout next customer, if any
    od
    close checkout station
stop

```

Here, the actions of men and machine are abstracted; we cannot determine which does what, but can agree that the description seems reasonable so far. Our second refinement might be:

```

start checkout
    establish man on duty at 9 a.m.
    power up machines at 9 a.m.
    do while before 5 p.m.
        accept next customer, if any
        total cost of all items
        inform customer of total
        accept payment
        present change, if any, to customer
        bag all items
    od
    balance cash total with sales total
    power down machines
stop

```

Here the functions of man and machine begin to emerge; presumably they will cooperate to "total cost of all items" through manual keystroke entry or OCR input, and the man will "bag all items," without mechanical assistance. We identify "before 5 p.m." as a man predicate, in view of the human propensity for clockwatching, which hopefully yields to common sense to complete checkout of customers waiting in line at quitting time! The possibility of "exception processing" arises in this procedure, as when the machines break down, or a coffee break is desired. These situations are analogous to the interrupt handling facilities of modern computers.

An aspect of the activity distribution between man and machine can be explored through elaboration of the process to "total cost of all items:"

```

start total cost of all items
  initialize subtotals to zero
  do while items remain
    if item type is produce then
      add price to produce subtotal
    else
      if item type is meat then
        add price to meat subtotal
      else
        add price to grocery subtotal
      fi
    fi
  od
  add subtotals to find total cost
stop

```

The cooperating give and take actions of man and machine appear as an abstract process here; "items remain" is likely a man predicate, while the "item type" expressions appear to be machine predicates set by man. The subtotal accumulations are best handled as machine functions.

We can establish concrete procedures for man and machine by defining an interface between them. In illustration, consider an electromechanical cash register with control keys as follows:

0, 1,...,9	price digits
.	decimal point
I	initialize (for new customer)
P	produce
M	meat
G	grocery
T	total

For this interface, the man procedure becomes

```

start total cost of all items -- man part
  push I
  do while items remain
    get next item
    push digit and decimal keys for price
    if item type is produce then
      push P
    else
      if item type is meat then
        push M
      else
        push G
    fi
  fi
  od
  push T
stop

```

and the corresponding machine procedure is:

```

start total cost of all items -- machine part (I key depressed)
    set produce subtotal to zero
    set meat subtotal to zero
    set grocery subtotal to zero
    do until T key
        wait for T|P|M|G key
        if  $\neg$  T key then
            read and clear price register
            if P key then
                add price to produce subtotal
            else
                if M key then
                    add price to meat subtotal
                else
                    add price to grocery subtotal
            fi
        fi
    od
    add produce, meat, grocery subtotals
    display result
stop

```

A different set of procedures derive from an alternate interface, as with a cash register using OCR input, and equipped with only I and T keys. In this case the man procedure simplifies to

```

start total cost of all items -- man part
    push I
    do while items remain
        pass item label over OCR window
    od
    push T
stop

```

and the matching machine procedure must extract both item type and price from encoded labels.

We observe that the man procedures above can evolve naturally into users guides and training courses, possibly containing instructions no machine would understand, as, "Don't be distracted while pushing price keys." The machine procedures give a explicit basis for electromechanical component design, or executable procedures in the case of programmable devices.