CORRECTION



Correction to: Coordinating Marketing and Production with Asymmetric Costs: Theory and Estimation

Sharan Jagpal 1 • Feihong Xia 2 • Matthew J. Schneider 3

Published online: 29 May 2020 © Springer Science+Business Media, LLC, part of Springer Nature 2020

Correction to: Customer Needs and Solutions (2019) 6:1–12 https://doi.org/10.1007/s40547-019-00094-1

The original article unfortunately contained a mistake. Matthew Schneider (matt.schneider@drexel.edu) should be listed as the third author of the paper, not in the Acknowledgement section.

The online version of the original article can be found at https://doi.org/ 10.1007/s40547-019-00094-1

Feihong Xia jerryxia@uri.edu; https://orcid.org/0000-0002-8534-8254

Sharan Jagpal jagpal@business.rutgers.edu

Matthew J. Schneider matt.schneider@drexel.edu

- Rutgers Business School, Washington Park, Newark, NJ 07102, USA
- College of Business Administration, University of Rhode Island, 233 Ballentine Hall, Kingston, RI 02881, USA
- Department of Decision Sciences and MIS, LeBow College of Business, Drexel University, 3220 Market Street, Philadelphia, PA 19104, USA

