About the Authors



Jim Albert is professor at Bowling Green State University. His research interests are in Bayesian modeling, statistical education, and the application of statistics in sports (especially baseball). He is a former editor of The American Statistician, enjoys playing tennis, and is an avid baseball fan. His dreams recently came true when the Philadelphia Phillies won the 2008 World Series.



Brian Schmotzer is an associate faculty member at Emory University's Rollins School of Public Health in Atlanta, Georgia. He teaches introductory statistics and statistical computing to graduate students in the school. He also works on a variety of medical research studies and public health studies, helping to design

them from a statistical point of view as well as analyzing the data results. In his spare time he tackles interesting problems in applied statistics, especially in sports such as basketball and baseball.



Don M. Chance, PhD, CFA, is the William H. Wright, Jr. Endowed Chair for Financial Services at Louisiana State University. His teaching, research, and consulting are primarily in the area of financial markets and instruments.



Todd Schwartz is a research assistant professor of Biostatistics and Nursing at the University of North Carolina at Chapel Hill, where he maintains collaborative relationships in the Schools of Public Health, Nursing, Medicine, and Pharmacy. He received his DrPH in 2004 from the Department of Biostatistics at UNC-CH.



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Jeff Switchenko is currently a third year PhD student at Emory University in Atlanta, Georgia. He teaches introductory SAS programming, and is engaged in research ranging from disease mapping and nutrition studies, to baseball statistics. While growing up in the Boston area, he graduated from St. John's Prep in

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