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# The holographic quantum effective potential at finite temperature and density

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ABSTRACT: We develop a formalism that allows the computation of the quantum effective potential of a scalar order parameter in a class of holographic theories at finite temperature and charge density. The effective potential is a valuable tool for studying the ground state of the theory, symmetry breaking patterns and phase transitions. We derive general formulae for the effective potential and apply them to determine the phase transition temperature and density in the scaling region.

KEYWORDS: Gauge-gravity correspondence, AdS-CFT Correspondence, Holography and condensed matter physics (AdS/CMT)

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# 1 Introduction

Many recent applications of the AdS/CFT correspondence (in QCD or condensed matter theory) entail the analysis of an effective holographic theory (EHT), namely a classical theory of gravity coupled to a set of matter fields, e.g. Einstein theory coupled to a set of real or complex scalar fields and a set of gauge fields. Such an approach is the core of bottom-up approaches to holographic problems. It was advocated in [1, 2] that this approach is well suited to study the IR asymptotics of holographic theories and a host of new (generalized) classes of quantum criticality were found at finite density. It is also in accord with alternative setups for the holographic flow in the IR, [3–5].

The choice of interactions between the fields in the Lagrangian is limitless in bottom-up approaches, and the usual strategy involves the choice of a specific well-motivated subset of generic interactions parametrized by a number of arbitrary functions. For instance, the minimal set of a single real or complex scalar field with a U(1) gauge field has been the standard paradigm in constructions of phenomenological models of YM [6–11] and *s*-wave superconductors at finite temperature and charge density, [12, 13].

One of the central objects of interest in such systems is the free energy, which can be computed using standard methods by evaluating the on-shell gravitational action. This quantity, as a function of external sources, is related by a Legendre transform to the effective action of the theory. The effective action contains all the information needed to determine the vacuum structure and other generic correlation functions. An important part of the effective action is the (quantum) effective potential. It is an important ingredient in deciding spontaneous symmetry breaking and superfluidity (or superconductivity) at finite density.

Solving the full non-linear set of gravitational equations at finite temperature T and charge density  $\rho$  (in generic systems of the type outlined above) is a highly non-trivial task that typically requires numerical work. The purpose of this paper is to give compact expressions for the quantum effective potential in holographic theories in a form that facilitates further numerical computation in concrete models. This is achieved by generalizing methods applied previously to zero temperature and zero charge density solutions [14–16]. We introduce a properly defined superpotential function W and use it to reduce the second order differential equations to first order. This reduction simplifies the differential equations that determine the background solution. The quantum effective potential of the theory (which is determined from the on-shell gravitational action) can be expressed compactly in terms of W and the entropy function. We demonstrate how finite temperature and charge density effects enter into this expression.

Perhaps the most appropriate way to think about the superpotential function is within the context of the Hamilton-Jacobi treatment of holographic renormalization [14–16]. In this framework, the on-shell gravitational action coincides with Hamilton's principal function  $S_H$  which obeys a first order differential equation, the so-called Hamilton-Jacobi equation. A solution of the Hamilton-Jacobi equation determines a set of first order flow equations that specify the background solution. In this context, the superpotential function W is the potential term in  $S_H$ , and for static and homogeneous solutions the first order equations are simply the Hamilton-Jacobi equation for W and the corresponding Hamilton-Jacobi flow equations for the fields.

This elegant reformulation of the second order equations of motion is generic and applies also to finite- $(T, \rho)$  solutions. The practically difficult part of the implementation of this formalism in this case is to determine the appropriate solution of the Hamilton-Jacobi equation. Unfortunately, a generic ansatz for  $S_H$  that captures finite temperature and density solutions, even static and homogeneous ones, is not known and it is not obvious how to find it. For that reason, in the present paper we propose a different less ambitious approach. The approach that we adopt keeps the zero- $(T, \rho)$  first order flow equations in terms of a function W intact. With this ansatz we examine the extent to which the second order equations reduce to a first order system and find that a full reduction to a first order system is possible for finite T, but zero  $\rho$ . In the more general case of arbitrary T and  $\rho$  some equations remain second order. The function W that we define in this manner is the standard superpotential that coincides with Hamilton's principal function  $S_H$  in the  $T = \rho = 0$  case. For general  $T, \rho$ , however, it does not coincide with  $S_H$  and the relation between the W that we define and  $S_H$  is less straightforward.

Summary of main results and structure of the paper. We apply the above strategy to a rather general class of Einstein-Maxwell-dilaton theories captured by the action (2.1). These theories are relevant in holographic descriptions of strange metals and other non-Fermi liquids and phenomenological models of the glue sector in holographic QCD. The reduction of the second order equations of motion is discussed in section 2 and the resulting equations are summarized in eqs. (2.21a)–(2.21c). A compact general expression of the free energy at a general renormalization (RG) scale M in terms of the function W is derived in section 3.2 (eq. (3.8)). This equation is one of the main results of the paper.

The removal of M by taking  $M \to \infty$  and the analysis of the corresponding divergences is performed in sections 5, 6 providing compact expressions for the UV quantum effective potential. We use this result in section 7.1 to determine the critical temperature  $T_c$  at  $\rho = 0$  that separates a normal phase without a scalar condensate from an ordered phase with a condensate. A general expression for the critical temperature at any charge density is presented in section 7.2. It is known [17] that this system can exhibit a quantum critical point, i.e. a critical point with  $T_c = 0$ . We determine this point and related scaling exponents analytically.

The case of Einstein-abelian Higgs actions with a complex scalar field, which are relevant in discussions of *s*-wave holographic superconductors [12, 13] is more complicated. We have included the pertinent formulae in appendix A.

As a preliminary illustration of a qualitatively different set of theories we consider analogous computations in Einstein gravity coupled to a scalar field with a non-linear DBI-inspired action (see eq. (D.1)). Similar actions appear in discussions of the flavor sector in models of holographic QCD [18–21]. A novelty in this case is the presence of multiple branches for the superpotential function W. The relevant discussion, which focuses exclusively on zero temperature, appears in appendix D.

The detailed analysis of applications of this formalism is beyond the scope of the present paper. A brief discussion of potential applications appears in the concluding section 8. Additional useful technical details are relegated to the appendices B, C.

#### 2 Reduction of the equations of motion

In this section we describe the reduction of the second order gravitational equations for a generic Einstein-Maxwell-dilaton model. We consider solutions at finite temperature and charge density.

#### 2.1 First order equations

Our first example is provided by the following Einstein-Maxwell-dilaton action in d + 1 spacetime dimensions

$$I = M_P^{d-1} \int_{\mathcal{M}} d^{d+1} x \sqrt{-g} \left[ R - \frac{Z(\phi)}{4} F^2 - \frac{1}{2} (\partial \phi)^2 + V(\phi) \right] + I_{GH} ,$$

$$I_{GH} = 2M_P^{d-1} \int_{\partial \mathcal{M}} d^d x \sqrt{h} K .$$
(2.1)

This action describes the dynamics of a U(1) gauge field  $\mathbf{A}_{\mu}$  (with field strength  $F = d\mathbf{A}$ ) and a real scalar field  $\phi$  coupled to Einstein gravity. The boundary term  $I_{GH}$  is the standard Gibbons-Hawking term needed to make the variational problem well-defined. As such this action describes the grand canonical ensemble. The Lagrangian is parameterized by two functions (Z, V) of the scalar field  $\phi$ . We assume that these functions have the following expansion around  $\phi = 0$ 

$$Z(\phi) = 1 + \sum_{n=1}^{\infty} z_n \phi^{2n}, \quad V(\phi) = \sum_{n=0}^{\infty} v_n \phi^{2n}.$$
 (2.2)

We are interested in solutions that asymptote to  $AdS_{d+1}$ . In the asymptotic region where  $\phi \to 0$  the first few coefficients of the expansion of the potential V are

$$v_0 = d(d-1), \quad v_1 = \frac{m^2}{2}$$
 (2.3)

in units where the AdS radius is set to one. m denotes the mass of the scalar field  $\phi$ . The standard AdS/CFT dictionary implies that the bulk scalar field  $\phi$  maps to a real scalar single-trace operator on the boundary with UV scaling dimension  $\Delta$  such that

$$m^2 = \Delta(d - \Delta). \tag{2.4}$$

For  $m^2$  in the range  $(\frac{d^2}{4} - 1, \frac{d^2}{4})$  there are two sensible values of  $\Delta$  that obey this equation,  $\Delta_{\pm}$  (by convention  $\Delta_{-} = d - \Delta_{+} < \Delta_{+}$ ). In all other cases, only  $\Delta_{+}$  is allowed.

Since we are interested in solutions with finite temperature and chemical potential we set

$$ds^{2} = e^{2A(u)} \left( -f(u)dt^{2} + dx^{i}dx^{i} \right) + \frac{du^{2}}{f(u)}, \quad \mathbf{A} = A_{t}(u)dt, \quad \phi = \phi(u).$$
(2.5)

We are working in domain wall frame coordinates where the AdS solution has

$$A(u) = -u, \quad f(u) = 1, \quad A_t(u) = 0, \quad \phi(u) = 0.$$
 (2.6)

In general asymptotically AdS solutions the UV AdS boundary lies at  $u \to -\infty$ .

In this frame the second order equations of motion reduce to the following set of differential equations

$$\frac{\mathrm{d}}{\mathrm{d}u} \left( e^{(d-2)A} Z \dot{A}_t \right) = 0, \qquad (2.7a)$$

$$2(d-1)\ddot{A} + \dot{\phi}^2 = 0,$$
 (2.7b)

$$\ddot{f} + d\dot{A}\dot{f} - e^{-2A}Z\dot{A}_t^2 = 0,$$
 (2.7c)

$$(d-1)\dot{A}\dot{f} + \left(d(d-1)\dot{A}^2 - \frac{1}{2}\dot{\phi}^2\right)f - V + \frac{1}{2}Ze^{-2A}\dot{A}_t^2 = 0.$$
 (2.7d)

We use the convention

$$\dot{} = \frac{\mathrm{d}}{\mathrm{d}u} \,. \tag{2.8}$$

The first equation (2.7a) can be solved trivially to obtain

$$\dot{A}_t = \frac{\rho}{e^{(d-2)A}Z} \,. \tag{2.9}$$

The integration constant  $\rho$  is the charge density for the U(1) gauge field.

By introducing a function W such that

$$\dot{\phi} = W'(\phi), \quad ' := \frac{\mathrm{d}}{\mathrm{d}\phi}$$
 (2.10)

we notice that the second equation (2.7b) is solved by setting

$$\dot{A} = -\frac{W(\phi)}{2(d-1)}.$$
(2.11)

Equivalently,

$$A(\phi) = A_0 - \frac{1}{2(d-1)} \int_{\phi_0}^{\phi} d\tilde{\phi} \, \frac{W(\tilde{\phi})}{W'(\tilde{\phi})}, \quad u = u_0 + \int_{\phi_0}^{\phi} \frac{d\tilde{\phi}}{W'(\tilde{\phi})}$$
(2.12)

where  $A_0 = A(\phi_0)$ .

 $A_0$  is an arbitrary value of the scale factor at an intermediate position in the radial direction. Its choice corresponds to the definition of an RG scale  $M = e^{A_0}$  at which the scalar operator is defined. Therefore  $\phi_0$  is the effective "source" field at the RG scale associated to  $A_0$ .

The third equation (2.7c) takes the form

$$W'(W'f')' - \frac{dWW'}{2(d-1)}f' = \frac{\rho^2}{e^{2(d-1)AZ}}.$$
(2.13)

This can be integrated once to obtain

$$W'f' = e^{-dA} \left[ D + \rho^2 \int_{\phi_0}^{\phi} \frac{d\tilde{\phi}}{e^{(d-2)A}ZW'} \right] .$$
 (2.14)

D is an integration constant that can be fixed in terms of the temperature T and the charge density  $\rho$  by requiring regularity of the geometry at the horizon  $u = u_h$ 

$$\left| e^{A} \dot{f} \right|_{u=u_{h}} = 4\pi T \,.$$
 (2.15)

Choosing a negative sign for  $\dot{f}$  at the horizon we obtain  $\phi$  as a monotonically increasing function of u.<sup>1</sup> With this choice eq. (2.15) translates to

$$D + \rho^2 \int_{\phi_0}^{\phi_h} \frac{d\tilde{\phi}}{e^{(d-2)A}ZW'} = -4\pi T\mathcal{S}$$
 (2.16)

<sup>1</sup>In cases where we expand around an IR AdS solution it is appropriate to pick a positive sign for  $\dot{f}$ .

where

$$\mathcal{S} := e^{(d-1)A(\phi_h)} = e^{(d-1)A_0 - \frac{1}{2}\int_{\phi_0}^{\phi_h} \mathrm{d}\tilde{\phi}_{W'}^W} = e^{(d-1)A_0} S \,, \quad (\phi_h := \phi(u_h)) \tag{2.17}$$

is a quantity proportional to the entropy. Eq. (2.14) becomes

$$W'f' = e^{-dA} \left[ -4\pi T \mathcal{S} + \rho^2 \int_{\phi_h}^{\phi} \frac{\mathrm{d}\tilde{\phi}}{e^{(d-2)A} Z W'} \right].$$
(2.18)

Integrating once (with the normalization condition<sup>2</sup>  $f(\phi_0) = 1$ ) we obtain

$$f(\phi) = 1 + \int_{\phi_0}^{\phi} \frac{\mathrm{d}\tilde{\phi}}{W'} e^{-dA} \left[ -4\pi T \mathcal{S} + \rho^2 \int_{\phi_h}^{\phi} \frac{\mathrm{d}\tilde{\phi}}{e^{(d-2)A} Z W'} \right].$$
 (2.19)

Finally, the last equation (2.7d) becomes

$$\left(\frac{dW^2}{2(d-1)} - {W'}^2\right)f - WW'f' = 2V - \frac{\rho^2}{e^{2(d-1)A_Z}}.$$
(2.20)

**Summary of equations.** The ansatz (2.10) has allowed us to reduce some of the second order equations to a system of first order equations. A solution at finite temperature and charge density can be found by solving (typically numerically) the system of coupled equations

$$\mathcal{R}'W' = \mathcal{R}W, \qquad \qquad \mathcal{R} := e^{-2(d-1)A}$$
(2.21a)

$$W'(W'f')' - \frac{dWW'}{2(d-1)}f' = \frac{\rho^2 \mathcal{R}}{Z}$$
(2.21b)

$$\left(\frac{dW^2}{2(d-1)} - {W'}^2\right)f - WW'f' = 2V - \frac{\rho^2 \mathcal{R}}{Z}$$
(2.21c)

for the unknown functions  $\mathcal{R}, f, W$ . The profile of the scalar field  $\phi$  and gauge field component  $A_t$  can then be determined from eqs. (2.9), (2.10).

#### 2.2 Special cases and other comments

In the special case of zero charge density, but arbitrary temperature, the second equation (2.21b) can be replaced by the first order differential equation (2.14)

$$W'f' = De^{-dA}$$
. (2.22)

In this case we reduce the full set of equations to a set of first order equations.

Moreover, at zero temperature and charge density f = 1 and the full solution can be determined by solving a single first order equation for the function W

$$\frac{dW^2}{2(d-1)} - {W'}^2 = 2V. (2.23)$$

<sup>2</sup>This condition imposes that the metric at the RG scale is the standard flat Minkowski metric.

W is the standard superpotential function in this case, the potential (derivativeindependent) term in Hamilton's principal function. In this language eq. (2.23) is the Hamilton-Jacobi equation for static and homogeneous configurations.

In the more general case of non-zero temperature and charge density, the function W, as defined here, does not express the full potential contribution to Hamilton's principal function. Solving the Hamilton-Jacobi equation for static and homogeneous configurations at finite temperature and charge density remains an interesting open problem.

Finally, a more general case of considerable interest for applications is the case of the Einstein-abelian Higgs model expressed by the action

$$I = M_P^{d-1} \int \mathrm{d}^{d+1} x \sqrt{-g} \left[ R - \frac{Z(\phi)}{4} F^2 - \frac{1}{2} (\partial \phi)^2 - J(\phi) (\partial \theta - q\mathbf{A})^2 + V(\phi) \right] + I_{GH} \,. \tag{2.24}$$

This action describes the dynamics of a U(1) gauge field  $\mathbf{A}_{\mu}$  (with field strength  $F = d\mathbf{A}$ ) and a complex scalar field  $\Phi := \phi e^{i\theta}$  ( $\theta \in [0, 2\pi)$ ) coupled to Einstein gravity. The constant q denotes the U(1) charge of the scalar field  $\Phi$ .

For solutions with a constant profile for the angular field  $\theta$  we can consistently set  $\partial_{\mu}\theta = 0$  into the action to obtain

$$I = M_P^{d-1} \int d^{d+1}x \sqrt{-g} \left[ R - \frac{Z(\phi)}{4} F^2 - \frac{1}{2} (\partial \phi)^2 - q^2 J(\phi) \mathbf{A}^2 + V(\phi) \right] + I_{GH}$$
(2.25)

which introduces a new set of interaction terms into the action (2.1). The equations of motion of this action and the first order reduction for solutions at finite temperature and charge density in the approach of the previous subsection are summarized in appendix A.

# 3 General expressions for the holographic effective potential

#### **3.1** Introductory comments

We are now in position to compute the effective potential. In order to fix the notation let us recall first a few standard facts.

On the field theory side the free energy is defined, as a function of the sources, with a path integral of the form

$$Z[J] = e^{-\mathcal{F}[J]} = \int e^{-\int d^d x \left(\mathcal{L} + J\mathcal{O}\right)}$$
(3.1)

where  $\mathcal{L}$  is the field theory Lagrangian. For concreteness, we focus here on a single scalar operator  $\mathcal{O}$  and its source J. The vev of the operator  $\mathcal{O}$  is obtained from a functional derivative of the free energy  $\mathcal{F}$  as follows

$$\langle \mathcal{O} \rangle_J = \frac{\delta \mathcal{F}}{\delta J} \,.$$
 (3.2)

The effective action  $\Gamma$ , which is a function of the vev  $\langle \mathcal{O} \rangle$ , is the Legendre transform of the free energy  $\mathcal{F}$ 

$$\Gamma[\langle O \rangle_J] = \mathcal{F}[J] - \int \mathrm{d}^d x \, J(x) \langle \mathcal{O}(x) \rangle_J \tag{3.3}$$

in terms of which the source can be expressed as

$$J = -\frac{\delta\Gamma}{\delta\langle \mathcal{O}\rangle_J} \,. \tag{3.4}$$

On the gravity side, and the standard 'quantization'<sup>3</sup> of the dual scalar field  $\phi$ , the free energy  $\mathcal{F}[J]$  is computed by evaluating the on-shell gravitational action  $I_{on-shell}$ . The Legendre transform must then be implemented to obtain the effective action  $\Gamma$ . In the alternative 'quantization', which is possible in the mass range  $m^2 \in (\frac{d^2}{4} - 1, \frac{d^2}{4})$ , the on-shell gravitational action is automatically a function of the vev  $\langle \mathcal{O} \rangle$  and expresses directly the effective action  $\Gamma$ .

For static and homogeneous configurations the effective action  $\Gamma$  is proportional to the effective potential  $V_{\text{eff}}$ 

$$\Gamma[\langle \mathcal{O} \rangle] = -\beta V_{d-1} V_{\text{eff}}(\langle \mathcal{O} \rangle) \tag{3.5}$$

where  $\beta$  is the period of the Wick rotated time direction and  $V_{d-1}$  is the volume of the d-1 spatial directions. The vacua of the theory are easily determined by extremizing the effective potential, namely by solving the equations

$$\frac{d\Gamma}{d\langle \mathcal{O}\rangle} = 0. \tag{3.6}$$

A vacuum is stable if and only if it is a minimum of the effective potential.

In the rest of this section we use the language of the previous section to find general expressions of the on-shell gravitational action at finite temperature and charge density.

#### 3.2 Free energy from gravity

The on-shell gravitational action I has a bulk contribution  $I_E$  and a boundary contribution  $I_{GH}$  from the Gibbons-Hawking term. Here we evaluate with a UV cutoff at  $u = u_0$ . A standard computation gives the free energy

$$\mathcal{F} = I_{on-shell} = M_P^{d-1} \beta V_{d-1} \left( -W + \dot{f} \right)_{u=u_0} e^{dA_0} \,. \tag{3.7}$$

Implementing the equations (2.14) and (2.16) we obtain the following expressions, which will play a central role in this paper,

$$\widehat{\mathcal{F}} := \frac{\mathcal{F}}{M_P^{d-1}\beta V_{d-1}} = -e^{dA_0}W(\phi_0) + D, \qquad (3.8)$$

or equivalently,

$$\widehat{\mathcal{F}} = -e^{dA_0}W(\phi_0) - 4\pi T \mathcal{S} + \rho^2 \int_{\phi_h}^{\phi_0} \frac{\mathrm{d}\widetilde{\phi}}{e^{(d-2)A}ZW'}.$$
(3.9)

By taking the RG scale  $M = e^{A_0} \to \infty$  we recover the free energy as a function of the source (in the case of the standard quantization) or directly the effective potential as a function of the vev (in the case of the alternative quantization). This step and the resulting expressions will be discussed in sections 5 and 6.

<sup>&</sup>lt;sup>3</sup>The so-called standard 'quantization' corresponds to the situation where the scalar operator  $\mathcal{O}$  has UV scaling dimension  $\Delta_+$  in the notation below eq. (2.4). In the alternative 'quantization' the operator  $\mathcal{O}$  has UV scaling dimension  $\Delta_-$ .

#### 4 Renormalization group invariance

Holography provides a direct way of accessing the concept of RG running, [14], and the analogue of  $\beta$ -functions, [6–9]. In our case the  $\beta$  function for the scalar coupling  $\phi$  can be obtained from (2.10), (2.11) to be

$$\frac{\mathrm{d}\phi}{\mathrm{d}\log M} := \frac{\mathrm{d}\phi}{\mathrm{d}A} = \beta(\phi) \quad , \quad \beta(\phi) = -2(d-1)\partial_{\phi}\log W(\phi) \tag{4.1}$$

where we identified A, in the standard manner, as the logarithm of the RG scale.

The effective potential for the sources, evaluated at  $u = u_0$ , is a function of the RG scale  $M = e^{A_0}$  and the sources  $\phi_0$ , but does not depend explicitly on  $u_0$ , namely

$$\frac{\partial \widehat{\mathcal{F}}}{\partial u_0} = 0. \tag{4.2}$$

The RG running of the effective potential is controlled by the  $\beta$ -functions (4.1)

$$\frac{\mathrm{d}\widehat{\mathcal{F}}}{\mathrm{d}A_0} = \frac{\partial\widehat{\mathcal{F}}}{\partial A_0} + \frac{\partial\widehat{\mathcal{F}}}{\partial\phi_0}\beta(\phi_0) \tag{4.3}$$

which can be expressed further in terms of the superpotential function W.

For instance, in the zero-temperature case

$$-\frac{\mathrm{d}\widehat{\mathcal{F}}}{\mathrm{d}A_{0}} = \frac{\mathrm{d}}{\mathrm{d}A_{0}} \left[ e^{dA_{0}} W(\phi_{0}) \right] = e^{dA_{0}} \left[ dW + W' \frac{d\phi_{0}}{dA_{0}} \right] = e^{dA_{0}} \left[ dW - 2(d-1) \frac{W'^{2}}{W} \right].$$
(4.4)

The superpotential equation (2.20) becomes at zero temperature and density

$$dW - 2(d-1)\frac{W^{\prime 2}}{W} = 4(d-1)\frac{V}{W}.$$
(4.5)

Consequently,

$$\frac{\mathrm{d}\widehat{\mathcal{F}}}{\mathrm{d}A_0} = -4(d-1)e^{dA_0}\frac{V}{W}.$$
(4.6)

# 5 Vanishing charge density

The case of zero temperature and density is well studied. Expressions for the effective action in this case can be found for example in [15, 16, 22, 23]. By setting  $T = \rho = 0$  in the general equation (3.9) we find

$$\widehat{\mathcal{F}} = -e^{dA_0}W \tag{5.1}$$

which expresses the free energy directly in terms of the 'superpotential' function W, [14–16, 24]. In this section, we proceed to generalize this result at finite temperature keeping the charge density  $\rho$  zero. At a finite cutoff  $u_0$  the general relation (3.9) becomes

$$\widehat{\mathcal{F}} = -e^{dA_0}W(\phi_0) - 4\pi T \mathcal{S}(\phi_0) \,. \tag{5.2}$$

The temperature enters in this expression in two ways. First, it enters as a trivial overall factor in front of the second term in the r.h.s. Second, it enters non-trivially through  $\phi_h$  (the value of the scalar field on the horizon), which appears explicitly in the definition of S in eq. (2.17).

Furthermore, one can derive the following useful identities between  $\phi_h$ , T,  $\alpha$ , and the constant D. By differentiating and combining the equations of motion (specifically, the equations (5.13a), (5.13b) and (5.13c)) one can express the function f as

$$f = \frac{2V + WDe^{-dA}}{\frac{dW^2}{2(d-1)} - W'^2}.$$
(5.3)

Consequently, at the horizon we find that the following equation must hold

$$2V_h + W_h D e^{-dA_h} = 0, (5.4)$$

where we have defined

$$V_h := V(\phi_h), \quad W_h := W(\phi_h), \quad A_h := A(\phi_h).$$
 (5.5)

Now we can use eq. (5.4) together with the relation

$$D = -4\pi T e^{(d-1)A_h}$$
(5.6)

to eliminate  $e^{A_h}$ 

$$e^{A_h} = 2\pi T \frac{W_h}{V_h} \tag{5.7}$$

and express D in the computationally more convenient form

$$D = -2(2\pi T)^d \left(\frac{W_h}{V_h}\right)^{d-1} .$$
 (5.8)

This allows us to recast eq. (3.8) (or (5.2)) into the form

$$\widehat{\mathcal{F}} = -e^{dA_0}W(\phi_0) - 2(2\pi T)^d \left(\frac{W_h}{V_h}\right)^{d-1}.$$
(5.9)

The above equations express the free energy at a finite cutoff  $u_0$  where  $\phi = \phi_0$ . In order to remove the cutoff and make contact with the boundary QFT data, J and  $\langle \mathcal{O} \rangle$ , we should scale  $u_0 \to -\infty$  and  $A_0 \to +\infty$ . At the asymptotic boundary, where  $u \to -\infty$ , the leading order terms in the expansion of the scalar field  $\phi$  are

$$\phi = \alpha \, e^{u\Delta_-} + \ldots + \zeta \, e^{u\Delta_+} + \ldots \tag{5.10}$$

Then, in the case of the standard quantization, the holographic dictionary dictates the relation

$$\alpha = J, \quad \zeta = \langle \mathcal{O} \rangle \tag{5.11}$$

and, according to the general relations (3.2), the asymptotic coefficients  $\alpha$ ,  $\zeta$  obey the equations

$$\zeta = \frac{\mathrm{d}\widehat{\mathcal{F}}}{\mathrm{d}\alpha}$$
 or equivalently  $\alpha = -\frac{\mathrm{d}\Gamma}{\mathrm{d}\zeta}$ . (5.12)

This relation together with a UV boundary condition, that provides an additional equation between  $\alpha$  and  $\zeta$ , determines the vacuum of the theory (and the full bulk solution) completely.

In the case of the alternative quantization the roles of leading and subleading coefficients is exchanged. We proceed assuming the standard quantization.

#### 5.1 UV expansions

In the case at hand, a solution of the bulk equations is determined by solving the system of first order equations<sup>4</sup>

$$\left(\frac{dW^2}{2(d-1)} - {W'}^2\right)f - WW'f' = 2V, \qquad (5.13a)$$

$$W'f' = De^{-dA}, \qquad (5.13b)$$

$$A = A_0 - \frac{1}{2(d-1)} \int_{\phi_0}^{\phi} \mathrm{d}\tilde{\phi} \frac{W}{W'} \,.$$
 (5.13c)

Useful information can be obtained by solving these equations perturbatively near  $\phi = 0$  in the UV AdS asymptotic region. Given the expansion (2.2) we set

$$W = \sum_{n=0}^{\infty} W_n(\phi), \quad f = 1 + \sum_{n=1}^{\infty} f_n(\phi), \quad e^{-pA} = e^{-pA_0} \sum_{n=1}^{\infty} g_n(\phi)$$
(5.14)

where  $W_n, f_n, g_n$  have a separate expansion of the form

$$W_n, f_n, g_n = \phi^{n\delta} \sum_{m=0}^{\infty} A_{n,m} \phi^m .$$
 (5.15)

Later we will fix  $\delta = \frac{d}{\Delta_{-}}$ . We have assumed  $\Delta_{-} < \frac{d}{2}$ . In the special case where  $\Delta_{-} = \Delta_{+} = \frac{d}{2}$  the latter expansion is performed in powers of log  $\phi$  instead of  $\phi$ . We will not consider explicitly this case here (see, however, [26] for a related discussion).

Up to next-to-leading order we obtain

$$\frac{dW_0^2}{2(d-1)} - {W'_0}^2 = 2V, \qquad (5.16a)$$

$$W_0'f_1' = De^{-dA_0}g_1, (5.16b)$$

$$\frac{d}{d-1}W_0W_1 - 2W_0'W_1' + 2Vf_1 - W_0W_0'f_1' = 0.$$
(5.16c)

The solution to the first equation,  $W_0$ , is the same as W in the zero temperature case. Soon we will see that  $W_0$  is the term that controls the UV divergences. In that respect, (5.16a) is in agreement with the fact that UV divergences are insensitive to the

<sup>&</sup>lt;sup>4</sup>There is another class of potentials with exponential asymptotics related to decompactification limits in string theory, [1, 2]. The superpotential for such asymptotics was analyzed in detail at finite temperature in [25] and at finite temperature and density in [1, 2].

temperature. It is known that there are two separate solutions to (5.16a) with perturbative expansion

$$W_0^{(\pm)} = 2(d-1) + \frac{\Delta_{\pm}}{2}\phi^2 + \left(\frac{v_4}{d-4\Delta_{\pm}} - \frac{d\Delta_{\pm}^2}{16(d-1)(d-4\Delta_{\pm})}\right)\phi^4 + \mathcal{O}(\phi^6).$$
(5.17)

It is also known [15, 16, 22] that the  $W_0^{(+)}$  solutions do not allow for non-zero sources, whereas the  $W_0^{(-)}$  ones do. Hence, in what follows we will restrict our discussion to the  $W_0^{(-)}$  solutions and will drop the superscript (-).

The next order correction  $W_1$  takes the form

$$W_1 = W_1^{(T=0)} + g_1 \int_{\phi_0}^{\phi} \mathrm{d}\tilde{\phi} \left( \frac{V}{W_0'} \frac{f_1}{g_1} - De^{-dA_0} \frac{W_0}{2W_0'} \right) \,. \tag{5.18}$$

The first term on the r.h.s. of this equation,  $W_1^{(T=0)}$ , is the zero-temperature value of  $W_1$ 

$$W_1^{(T=0)} = C\phi^{\frac{d}{\Delta_-}} \left[ 1 + \left( \frac{d(d-2\Delta_-)}{4(d-1)(d-4\Delta_-)} - \frac{2dv_4}{\Delta_-^2(d-4\Delta_-)} \right) \phi^2 + \mathcal{O}(\phi^4) \right]$$
(5.19)

and the second term a temperature-dependent contribution whose explicit form is determined in appendix B.1. In (5.19) C is a constant fixed by infrared regularity to a particular model-dependent value that we will denote as  $C_*$ .

#### 5.2 The UV region $A_0 \rightarrow +\infty$ and renormalization

As  $u_0 \to -\infty$ ,  $\phi_0$  behaves at leading order as (see eq. (5.10))

$$\phi_0 = \alpha \, e^{u_0 \Delta_-} + \dots \,. \tag{5.20}$$

At the same time, in order to have a regular limit for

$$e^{A} = e^{A_{0}} \left(\frac{\phi_{0}}{\phi}\right)^{\frac{1}{\Delta_{-}}} (1+\ldots) = e^{A_{0}+u_{0}} \left(\frac{\alpha}{\phi}\right)^{\frac{1}{\Delta_{-}}} (1+\ldots)$$
(5.21)

we require  $A_0 = -u_0 \to +\infty$ .

Then, one can check the following limits

$$\lim_{u_0 \to -\infty} e^{dA_0} W_0 = \infty \,, \tag{5.22a}$$

$$\lim_{u_0 \to -\infty} e^{dA_0} W_1 = C_* \alpha^{\frac{d}{\Delta_-}} - \frac{d-1}{d} D, \qquad (5.22b)$$

$$\lim_{u_0 \to -\infty} e^{dA_0} W_{n>1} = 0.$$
 (5.22c)

The divergence in the free energy arises solely from the first term (5.22a) that can be removed by subtracting the zero-temperature superpotential,  $W_C|_{T=0}$ , for arbitrary constant C. This subtraction removes the divergent piece and shifts the constant C of the  $\alpha^{\frac{d}{\Delta_{-}}}$  term in  $W_1$ . Therefore the renormalized superpotential is

$$W_R(\phi, T) = W(C_*, T, \phi) - W_0(C, 0, \phi)$$
(5.23)

Note that the renormalized superpotential  $W_R$  depends on the arbitrary parameter C used in the subtraction. This is a standard "scheme dependence" as in renormalized QFT.

Using the expansion (B.2) we find that as we remove the cutoff the function  $S = e^{-\frac{1}{2} \int_{\phi_0}^{\phi_h} d\tilde{\phi} \frac{W}{W'}}$  takes the form

$$S = \phi_0^{\frac{d-1}{\Delta_-}} \phi_h^{-\frac{d-1}{\Delta_-}} e^{\mathcal{P}(\phi_h)}$$
(5.24)

where  $\mathcal{P}(\phi)$  is a function with an analytic expansion in powers of  $\phi$ . Then,

$$e^{-dA_h} = e^{-dA_0} S^{-\frac{d}{d-1}} \to \alpha^{-\frac{d}{\Delta_-}} \phi_h^{\frac{d}{\Delta_-}} e^{-\frac{d}{d-1}\mathcal{P}(\phi_h)}$$
(5.25)

and eq. (5.4) becomes

$$2\pi T \alpha^{-\frac{1}{\Delta_{-}}} = \phi_h^{-\frac{1}{\Delta_{-}}} e^{\frac{1}{d-1}\mathcal{P}(\phi_h)} \frac{V_h}{W_h}.$$
 (5.26)

The significance of this relation is the following. By inverting it we establish that  $\phi_h$  is a function of the dimensionally proper combination  $2\pi T \alpha^{-\frac{1}{\Delta_-}}$ .

We conclude that when we send  $A_0 \to +\infty$  (and subtract the divergence) the free energy (5.9) at finite temperature (expressed in terms of bare UV variables) takes the form

$$\widehat{\mathcal{F}}(\alpha) = (C - C_*)\alpha^{\frac{d}{\Delta_-}} - \frac{2(2d - 1)}{d}(2\pi T)^d \left(\frac{W_h}{V_h}\right)^{d-1}.$$
(5.27)

Hence, in the standard quantization the effective potential  $V_{\text{eff}}(\zeta)$  can be determined from the Legendre transform

$$V_{\rm eff}(\zeta) = -(C - C_*)\alpha^{\frac{d}{\Delta_-}} + \frac{2(2d-1)}{d}(2\pi T)^d \left(\frac{W_h}{V_h}\right)^{d-1} + \alpha\zeta, \qquad (5.28a)$$

$$\zeta = \frac{\mathrm{d}\mathcal{F}}{\mathrm{d}\alpha} \,. \tag{5.28b}$$

In the alternative quantization  $\alpha$  represents the vev of the dual operator and the r.h.s. of eq. (5.27) expresses directly the effective potential. These expressions are one of the main results of this paper.

Notice that the T = 0 part of the free energy (5.27), proportional to  $\alpha^{\frac{a}{\Delta_{-}}}$ , follows also from the scale invariance of the planar boost-invariant solution and agrees with the expressions in [23]. We will discuss the temperature dependence further in section 7.

# 6 Finite temperature at finite density

In this section we extend the discussion to arbitrary temperature and charge density.

We are now solving the more complicated system of first and second order differential equations (2.21a)-(2.21c). The expansions (5.14) have a slightly more involved form which is presented in appendix B.2 along with the corresponding expansion of the equations of motion.

One can show that the analog of eq. (5.3) is

$$f = \frac{2V - \frac{\mu^2}{e^{2(d-1)A_Z}} + e^{-dA}W\left(D + \rho^2 \int_{\phi_0}^{\phi} \frac{1}{e^{(d-2)A_ZW'}}\right)}{\frac{dW^2}{2(d-1)} - W'^2} \,. \tag{6.1}$$

Hence, at the horizon  $f(u_h) = 0$  implies

$$2V_h - \frac{\rho^2}{e^{2(d-1)A_h}Z_h} + e^{-dA_h}W_h\left(D + \rho^2 \int_{\phi_0}^{\phi_h} \frac{1}{e^{(p-2)A}ZW'}\right) = 0.$$
(6.2)

Implementing eq. (2.16) we obtain

$$2V_h - \frac{\rho^2}{e^{2(d-1)A_h}Z_h} - 4\pi T \mathcal{S} e^{-dA_h} W_h = 0.$$
(6.3)

Finally, with the use of eqs. (2.17), (5.20), (5.24) we find

$$2V_h - \frac{1}{Z_h}\rho^2 \alpha^{-\frac{2(d-1)}{\Delta_-}} \phi_h^{\frac{2(d-1)}{\Delta_-}} e^{-2\mathcal{P}(\phi_h)} - 4\pi T \alpha^{-\frac{1}{\Delta_-}} \phi_h^{\frac{1}{\Delta_-}} e^{-\frac{\mathcal{P}(\phi_h)}{d-1}} W_h = 0.$$
(6.4)

 $\mathcal{P}(\phi)$  is not identical to the function defined in eq. (5.24) for  $\rho = 0$ , but is defined in the same way. Equation (6.4) is the generalization of eq. (5.26). We conclude that  $\phi_h$  is now a function of the combinations

$$T\alpha^{-\frac{1}{\Delta_{-}}}, \ \rho^{2}\alpha^{-\frac{2(d-1)}{\Delta_{-}}}.$$
 (6.5)

The free energy is given by eq. (3.9)

$$\widehat{\mathcal{F}} = -W(\phi_0)e^{pA_0} - 4\pi T \mathcal{S} + \rho^2 \int_{\phi_h}^{\phi_0} \frac{1}{e^{(p-2)A}ZW'}.$$
(6.6)

As we remove the cutoff by taking  $A_0 \to +\infty$ , and appropriately regulate the divergences by subtraction as in the zero-charge case, we obtain

$$-\lim_{A_0 \to \infty} W(\phi_0) e^{dA_0} = (C - C_*) \alpha^{\frac{d}{\Delta_-}} + \frac{d-1}{d} D.$$
(6.7)

The sole contribution comes from  $W_1$  (see eq. (B.9a)) as in the  $\rho = 0$  case. Recall, however, that D is now given in terms of the temperature by eq. (2.16). Hence, we obtain

$$\widehat{\mathcal{F}} = (C - C_*)\alpha^{\frac{p}{\Delta_-}} - \frac{2d-1}{d}4\pi T\mathcal{S} - \frac{2d-1}{d}\rho^2 \int_{\phi_h}^{\phi_0} \frac{1}{e^{(d-2)A}ZW'}.$$
(6.8)

Using eq. (5.24) and defining for convenience the function

$$\mathcal{F}_{\bullet}(\phi_h) := \int_{\phi_h}^{\phi_0} \frac{1}{e^{(d-2)A}ZW'} \tag{6.9}$$

we find the expression

$$\widehat{\mathcal{F}} = (C - C_*)\alpha^{\frac{p}{\Delta_-}} - \frac{2d - 1}{d} 4\pi T \alpha^{\frac{d - 1}{\Delta_-}} \phi_h^{-\frac{d - 1}{\Delta_-}} e^{\mathcal{P}(\phi_h)} - \frac{2d - 1}{d} \rho^2 \mathcal{F}_{\bullet}(\phi_h) \,. \tag{6.10}$$

The functions  $\mathcal{P}$ ,  $\mathcal{F}_{\bullet}$  are in general complicated model-dependent functions that can be determined with the use of numerical methods.

#### 7 Scaling asymptotics and phase transitions

The unwieldy model-dependent behavior of the general expression (6.10) simplifies and reveals universal information in the vicinity of critical points. In this section we discuss transitions that involve the 'normal' phase with vanishing scalar condensate. For simplicity, we consider the case of the alternative quantization in which  $\alpha$  captures the vev of the dual operator and the equations (5.27), (6.10) express  $V_{\text{eff}}$  directly as a function of  $\alpha$ .

#### 7.1 Vanishing charge density

As an interesting warmup exercise we first consider the case of vanishing charge density.

Solutions with everywhere small values of the scalar field  $\phi$  are big black holes with horizon in the UV region, namely  $\phi_h \ll 1$ . For such solutions the UV perturbative expansions of subsection 5.1 are valid for the whole solution outside the horizon and one can use them to evaluate perturbatively the r.h.s. of eq. (5.27).

First, inverting the relation (5.26) we find at leading order

$$\phi_h = \left(\frac{4\pi T}{d}\right)^{-\Delta_-} \alpha + \dots$$
 (7.1)

The dots indicate subleading terms in inverse powers of  $T\alpha^{-\frac{1}{\Delta_{-}}}$ . From this expression we learn that in general  $\phi_h \ll 1$  can be interpreted either as the small vev limit at finite temperature or as the high temperature limit at fixed vev.

Inserting (7.1) into the expression for the effective potential and expanding up to quadratic order we find

$$V_{\text{eff}} = -C\alpha^{\frac{d}{\Delta_{-}}} - (2d-1)\left(\frac{4\pi T}{d}\right)^{d} - \frac{(2d-1)\Delta_{-}(d-2\Delta_{-})}{4d}\left(\frac{4\pi T}{d}\right)^{d-2\Delta_{-}}\alpha^{2} + \dots$$
(7.2)

where, compared to previous formulae, we have replaced the constant  $C \to C + C_*$ . In the second,  $\mathcal{O}(\alpha^0)$ , term we recognize the standard  $T^d$  free energy of a *d*-dimensional conformal field theory.

In the presence of a double-trace deformation on the field theory side

$$\delta \mathcal{L} \sim g \mathcal{O}^2 \tag{7.3}$$

the effective potential at zero temperature becomes [23]

$$V_{\text{eff}}(\alpha)\big|_{T=0} = g\alpha^2 - C\alpha^{\frac{d}{\Delta_-}}.$$
(7.4)

Hence, assuming for concreteness C < 0, we learn that the normal vacuum at  $\alpha = 0$  is unstable when g < 0 and a stable symmetry-breaking vacuum exists with vev

$$\alpha = \left(\frac{2g\Delta_{-}}{dC}\right)^{\frac{\Delta_{-}}{d-2\Delta_{-}}}.$$
(7.5)

Adding temperature in the presence of the double-trace deformation we obtain the effective potential

$$V_{\text{eff}}(\alpha) = -C\alpha^{\frac{d}{\Delta_{-}}} - ET^{d} + g_{\text{eff}}\alpha^{2} + \dots$$
(7.6)

where  $g_{\text{eff}}$  is the temperature-shifted effective double-trace coupling

$$g_{\rm eff} = g + GT^{d-2\Delta_-} \tag{7.7}$$

and E, G are positive  $(\alpha, T)$ -independent constants that can be read off eq. (7.2).

The stability of the normal state at  $\alpha = 0$  can be determined immediately from the sign of  $g_{\text{eff}}$ . In particular, the normal vacuum becomes unstable when  $g_{\text{eff}} < 0$ . The critical temperature  $T_c$  that separates the stable from the unstable regime is obtained by setting

$$g_{\text{eff}} = 0 \quad \Leftrightarrow \quad T_c = \left(-\frac{g}{G}\right)^{\frac{1}{d-2\Delta_-}} .$$
 (7.8)

This formula is in agreement with the result obtained in a different manner in [17].

# 7.2 Finite temperature at finite density

A similar analysis of the stability of the normal phase can be performed in the more general case of finite temperature and density using the formulae of section 6. Expanding the effective potential up to quadratic order  $\mathcal{O}(\alpha^2)$  (in the presence of a double-trace deformation) we obtain a formula analogous to (7.6) with a more complicated effective double-trace coupling. The explicit formula appears in eq. (C.9) of appendix C.

A finite-temperature transition at fixed  $\rho$  can be determined again by setting  $g_{\text{eff}} = 0$ . This transition occurs at a quantum critical point when the equation  $g_{\text{eff}} = 0$  can be solved for T = 0. This is possible at the critical double-trace coupling

$$g_c(\rho) = \frac{2d-1}{d} \rho^2 C_1 A_1^{\frac{d-2}{\Delta_-}}(\rho) \left( C_2 A_1^2(\rho) + \frac{d-2}{\Delta_-} A_2(\rho) \right) , \qquad (7.9)$$

whose explicit  $\rho$ -dependence, and the constants  $C_1, C_2$  are determined in appendix C. To the best of our knowledge this analytic expression is new. In the vicinity of the quantum critical point we observe the following scaling of the vev

$$\langle \mathcal{O} \rangle \sim (g_c - g)^{\frac{\Delta_-}{d - 2\Delta_-}}$$
 (7.10)

#### 8 Outlook

In quantum field theory the effective action contains all the information needed to determine the vacuum structure and generic correlation functions of the theory. This information can be used, for example, to identify critical points and phase transitions at finite temperature and/or finite density, and as such it is very useful for descriptions of real world systems in high energy physics or condensed matter. Unfortunately, the direct computation of the full effective action of interacting QFTs is typically an almost impossible task. As a result, the available effective theories are limited to descriptions of the vicinity of special points in parameter space. For instance, once a critical point and an order parameter that characterizes the corresponding transition is identified, a Landau-Ginzburg description can be employed to describe the properties of this order parameter in the vicinity of the critical point.

Theories with a weakly curved dual gravitational description allow us to go beyond these limitations and derive (with specific rules) the effective action of an order parameter in generic regimes of parameters. In this work we have initiated a systematic study of the effective action of theories with a dual description that involves a class of Einstein-Maxwell-dilaton theories. We focused on spacetime-homogeneous configurations and the corresponding effective potential at finite temperature and charge density. The resulting formulae extend the usual Landau-Ginzburg treatments away from critical points and allow us to probe the full off-critical behavior of the system. The latter is a rather complicated model-dependent function of the parameters. As expected, the behavior simplifies near critical points where we can recover specific critical exponents and other data of the transition.

There are several interesting extensions of this work that are worth exploring further. First, it would be useful to explore the relation of our approach with the more systematic Hamilton-Jacobi study of holographic renormalization [14–16]. For example, a more thorough understanding of the precise relation between the superpotential function W that we introduced and Hamilton's principal function at finite temperature and density would be useful.

Second, for many applications it is useful to know the full effective action including derivative interactions, a subject interesting for applications both to finite density systems and cosmology. Work in this direction using the Hamilton-Jacobi formalism has appeared in [15, 16, 22], where explicit expressions at zero-temperature and density are provided. In this work we focused on effective potentials for scalar order parameters, but more generally effective actions for generic tensor order parameters (e.g. vectors) are of intrinsic interest in various applications.

The Einstein-Maxwell-dilaton theories in this paper have appeared in numerous applications of the holographic duality to QCD and condensed matter theory. A class of these applications in condensed matter theory refers to holographic superconductors [17] and holographic models of magnetism [27]. The effective potential that we analyzed above can be used to study the vacuum structure of these, and more general, systems. These systems can also be used as basic building blocks in the construction of corresponding Josephson junction networks within the framework of designer multi-gravity theories [28]. Applying the results obtained above to this context we can determine the effective potential of corresponding network theories and use it to study their finite temperature and density physics.

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#### A The Einstein-abelian-Higgs model

As explained in section 2.2 the action of the Einstein-abelian-Higgs model (2.24) reduces to the action (2.25)

$$I = M_P^{d-1} \int d^{d+1}x \sqrt{-g} \left[ R - \frac{Z(\phi)}{4} F^2 - \frac{1}{2} (\partial \phi)^2 - q^2 J(\phi) \mathbf{A}^2 + V(\phi) \right] + I_{GH}$$
(A.1)

by setting  $\partial_{\mu}\theta = 0$ .  $\phi$  is a real scalar field that represents the modulus of the complex scalar field with U(1) charge q of the Einstein-abelian-Higgs model. In the present appendix we summarize the equations of motion of the action A.1 and the form they take when a superpotential function W is introduced as in section 2.1.

In the domain wall frame

$$ds^{2} = e^{2A(u)} \left( -f(u)dt^{2} + dx^{i}dx_{i} \right) + \frac{du^{2}}{f(u)}, \quad \mathbf{A} = A_{t}(u)dt, \quad \phi = \phi(u)$$
(A.2)

we obtain the following independent set of second order differential equations

$$\frac{\mathrm{d}}{\mathrm{d}u} \left( e^{(d-2)A} Z \dot{A}_t \right) - 2q^2 e^{(d-2)A} \frac{J}{f} A_t = 0, \qquad (A.3a)$$

$$2(d-1)\ddot{A} + \dot{\phi}^2 + 2q^2 e^{-2A} \frac{J}{f^2} A_t^2 = 0, \qquad (A.3b)$$

$$\ddot{f} + d\dot{A}\dot{f} - e^{-2A}Z\dot{A}_t^2 - 2q^2e^{-2A}\frac{J}{f}A_t^2 = 0, \qquad (A.3c)$$

$$(d-1)\dot{A}\dot{f} + \left(d(d-1)\dot{A}^2 - \frac{1}{2}\dot{\phi}^2\right)f - V + \frac{1}{2}Ze^{-2A}\dot{A}_t^2 - q^2Je^{-2A}f^{-1}A_t^2 = 0.$$
 (A.3d)

We introduce the function W by requiring the flow equation

$$\dot{\phi} = W'. \tag{A.4}$$

Then, eq. (A.3b) gives

$$\dot{A} = -\frac{1}{2(d-1)} \left( W + 2q^2 \int_{\phi_0}^{\phi} \mathrm{d}\tilde{\phi} \, e^{-2A} \frac{JA_t^2}{f^2 W'} \right) \tag{A.5}$$

where we have chosen a particular integration constant that fixes the definition of W. Eq. (A.3c) becomes

$$W'(W'f')' - \frac{d}{2(d-1)} \left( W + 2q^2 \int_{\phi_0}^{\phi} \frac{e^{-2A}J}{f^2W'} A_t^2 \right) W'f' - e^{-2A}Z\dot{A}_t^2 - 2q^2e^{-2A}\frac{J}{f}A_t^2 = 0 \quad (A.6)$$

and eq. (A.3d)

$$-\left(W+2q^{2}\int_{\phi_{0}}^{\phi}\mathrm{d}\tilde{\phi}\,e^{-2A}\frac{JA_{t}^{2}}{f^{2}W'}\right)W'f'$$

$$+\left(\frac{d}{2(d-1)}\left(W+2q^{2}\int_{\phi_{0}}^{\phi}\mathrm{d}\tilde{\phi}\,e^{-2A}\frac{JA_{t}^{2}}{f^{2}W'}\right)^{2}-W'^{2}\right)f-2V$$

$$+Ze^{-2A}\dot{A}_{t}^{2}-2q^{2}Je^{-2A}f^{-1}A_{t}^{2}=0.$$
(A.7)

Eq. (A.6) can be integrated to obtain the expression

$$W'f' = e^{-dA} \left( D + e^{dA} H \int_{\phi_0}^{\phi} \mathrm{d}\tilde{\phi} \, \frac{e^{-2A} \left( Z\dot{A}_t^2 + \frac{2q^2J}{f} A_t^2 \right)}{HW'} \right) \,, \tag{A.8}$$

where  $H(\phi)$  is the function that solves the differential equation

$$H' = \frac{d}{2(d-1)} \frac{W + 2q^2 \int_{\phi_0}^{\phi} \mathrm{d}\tilde{\phi} e^{-2A} \frac{J}{f^2 W'} A_t^2}{W'} H$$
(A.9)

and D is an integration constant. Using the horizon regularity condition

$$\left| e^A \dot{f} \right|_{u=u_h} = 4\pi T \tag{A.10}$$

we determine D as follows

$$D + e^{dA(u_h)}H(u_h) \int_{\phi_0}^{\phi_h} \frac{e^{-2A}(Z\dot{A}_t^2 + \frac{2q^2J}{f}A_t^2)}{HW'} = -4\pi T e^{(p-1)A(u_h)} = -4\pi T \mathcal{S}.$$
 (A.11)

The free energy takes the 'universal' form (3.8)

$$\frac{\mathcal{F}}{M_P^{d-1}\beta V_{d-1}} = -e^{dA_0}W(\phi_0) + D.$$
 (A.12)

# **B** UV expansions

# B.1 UV expansions for vanishing charge density

In this appendix we consider in more detail the solution of the equations (5.16b), (5.16c)

$$W_0'f_1' = De^{-dA_0}g_1, (B.1a)$$

$$\frac{d}{d-1}W_0W_1 - 2W_0'W_1' + 2Vf_1 - W_0W_0'f_1' = 0.$$
 (B.1b)

From eq. (5.13c) and the expansion

$$\frac{d}{2(d-1)} \int_{\phi_0}^{\phi} d\tilde{\phi} \frac{W}{W'} = 
= \frac{d}{2(d-1)} \int_{\phi_0}^{\phi} d\tilde{\phi} \frac{W_0}{W'_0} \left[ 1 + \left( \frac{W_1}{W_0} - \frac{W'_1}{W'_0} \right) + \left( \frac{W_2}{W_0} - \frac{W'_2}{W'_0} + \frac{W'_1}{W'_0^2} \right) + \dots \right] = 
= \log g_1 + \frac{g_2}{g_1} + \frac{g_3}{g_1} - \frac{g_2^2}{2g_1^2} + \dots$$
(B.2)

we obtain

$$g_1 = e^{\frac{d}{2(d-1)} \int_{\phi_0}^{\phi} \mathrm{d}\tilde{\phi}_{W_0}^{W_0}}, \qquad (B.3a)$$

$$g_2 = \frac{d}{2(d-1)} g_1 \int_{\phi_0}^{\phi} \mathrm{d}\tilde{\phi} \frac{W_0}{W'_0} \left( \frac{W_1}{W_0} - \frac{W'_1}{W'_0} \right) \,, \quad \text{etc.}$$
(B.3b)

 $W_0$  is a solution of eq. (5.16a) with the (-) expansion in (5.17).

We can integrate eq. (5.16b) to find  $f_1$ 

$$f_1 = De^{-dA_0} \int_{\phi_0}^{\phi} \mathrm{d}\tilde{\phi} \frac{g_1}{W'_0} \,. \tag{B.4}$$

Then eq. (5.16c) becomes

$$W_1' - \frac{d}{2(d-1)} \frac{W_0}{W_0'} W_1 = \frac{V}{W_0'} f_1 - \frac{W_0}{2} f_1'$$
(B.5)

with solution

$$W_1 = W_1^{(T=0)} + g_1 \int_{\phi_0}^{\phi} d\tilde{\phi} \left( \frac{V}{W_0'} \frac{f_1}{g_1} - De^{-dA_0} \frac{W_0}{2W_0'} \right)$$
(B.6)

where  $W_1^{(T=0)}$  is the zero-temperature value of  $W_1$ 

$$W_1^{(T=0)} = C\phi^{\frac{d}{\Delta_-}} \left[ 1 + \left( \frac{d(d-2\Delta_-)}{4(d-1)(d-4\Delta_-)} - \frac{2dv_4}{\Delta_-^2(d-4\Delta_-)} \right) \phi^2 + \mathcal{O}(\phi^4) \right].$$
(B.7)

As was commented in the main text, C is a constant fixed by infrared regularity to a particular model-dependent value that we denote as  $C_*$ .

# B.2 UV expansions at finite charge density

At finite charge density we are solving the more complicated system of first and second order differential equations (2.21a)-(2.21c). The expansions (5.14) are slightly more involved

$$h = \sum_{n,m} h_{n,m}(\phi) \phi^{\frac{dn+2m(d-1)}{\Delta_{-}}}, \quad h_{n,m}(\phi) = \sum_{\ell=0}^{\infty} h_{n,m,\ell} \phi^{\ell}, \quad \text{for } h = (W, f, \mathcal{R}).$$
(B.8)

For the first few orders

$$W = W_0 + W_1 + \widetilde{W}_1 + \dots, \quad W_1 = \phi^{\frac{d}{\Delta_-}} \sum_{n=0}^{\infty} W_{1,n} \phi^n, \quad \widetilde{W}_1 = \phi^{\frac{2(d-1)}{\Delta_-}} \sum_{n=0}^{\infty} \widetilde{W}_{1,n} \phi^n, \quad (B.9a)$$

$$\mathcal{R} = \mathcal{R}_0 + \mathcal{R}_1 + \widetilde{\mathcal{R}}_1 + \dots, \quad \mathcal{R}_1 = \phi^{\frac{d}{\Delta_-}} \sum_{n=0}^{\infty} \mathcal{R}_{1,n} \phi^n, \quad \widetilde{\mathcal{R}}_1 = \phi^{\frac{2(d-1)}{\Delta_-}} \sum_{n=0}^{\infty} \widetilde{\mathcal{R}}_{1,n} \phi^n, \quad (B.9b)$$

$$f = f_0 + f_1 + \tilde{f}_1 + \dots, \qquad f_1 = \phi^{\frac{d}{\Delta_-}} \sum_{n=0}^{\infty} f_{1,n} \phi^n, \qquad \tilde{f}_1 = \phi^{\frac{2(d-1)}{\Delta_-}} \sum_{n=0}^{\infty} \tilde{f}_{1,n} \phi^n.$$
(B.9c)

The form of the equations and the corresponding solution at  $\rho = 0$  suggests setting

$$\mathcal{R}_0 = \mathcal{R}_1 = 0, \quad f_0 = 1.$$
 (B.10)

Inserting these expansions into the equations of motion (2.21a)–(2.21c) we find that the functions  $W_0, W_1, f_1$  are the same as in the  $\rho = 0$  case and

$$\widetilde{\mathcal{R}}_1 = e^{-2(d-1)A_0 + \int_{\phi_0}^{\phi} \frac{W_0}{W'_0}}, \qquad (B.11a)$$

$$\tilde{f}'_{1} = \frac{\mu^{2} g_{1}}{W'_{0}} \int_{\phi_{0}}^{\phi} \frac{\tilde{\mathcal{R}}_{1}}{g_{1} Z W'_{0}}, \qquad (B.11b)$$

$$\widetilde{W}_{1} = g_{1} \int_{\phi_{*}}^{\phi} \frac{1}{g_{1}} \left( \frac{V}{W_{0}'} \widetilde{f}_{1} - \frac{W_{0}}{2} \widetilde{f}_{1}' + \frac{\mu^{2} \widetilde{\mathcal{R}}_{1}}{2ZW_{0}'} \right), \qquad (B.11c)$$

where  $g_1$  is the function that appears in eq. (5.14) and  $\phi_*$  is an integration constant.

# C Small- $\phi_h$ expansion details

In the regime  $\phi_h \ll 1$  we have the following expansion

$$\phi_h = A_1 \alpha (1 + A_2 \alpha^2 + \dots),$$
 (C.1)

$$\mathcal{P}(\phi_h) = B_1 \phi_h^2 + \dots , \qquad (C.2)$$

$$\mathcal{F}_{\bullet}(\phi_h) = C_1 \alpha^{-\frac{p-2}{\Delta_-}} \phi_h^{\frac{p-2}{\Delta_-}} \left( 1 + C_2 \phi_h^2 + \dots \right)$$
(C.3)

 $B_1$  can be determined from the definition (5.24)

$$B_1 = -\frac{d - 16\Delta_-}{32(d - 4\Delta_-)} \,. \tag{C.4}$$

The coefficients  $A_1, A_2$  are determined by expanding eq. (6.4) in  $\phi_h$ . More specifically,  $A_1$  is determined by solving the algebraic equation

$$\rho^2 A_1^{\frac{2(d-1)}{\Delta_-}} + 8\pi (d-1)T A_1^{\frac{1}{\Delta_-}} - 2d(d-1) = 0.$$
 (C.5)

 $A_2$  is determined in terms of  $A_1$  as follows

$$A_{2} = \frac{\Delta_{-}}{2(d-1)} \times$$

$$\times \frac{(2d(d-1)z_{1}+m^{2})A_{1}^{2}+2B_{1}\rho^{2}A_{1}^{\frac{2(d-1)}{\Delta_{-}}+2}-2\pi T A_{1}^{\frac{1}{\Delta_{-}}+2}(4(d-1)z_{1}+(\Delta_{-}-4B_{1}))}{\rho^{2}A_{1}^{\frac{2(d-1)}{\Delta_{-}}}+4\pi T A_{1}^{\frac{1}{\Delta_{-}}}}.$$
(C.6)

Finally, the coefficients  $C_1, C_2$  are determined by expanding the expression (6.9) and taking the  $\phi_0 \to 0$  limit. We find

$$C_1 = -\frac{1}{d-2},$$
 (C.7)

$$C_2 = \frac{1}{16} \frac{d - 16\Delta_-}{d - 4\Delta_-} - z_1 - \frac{3}{\Delta_-(d - 4\Delta_-)} \left( v_4 - \frac{d\Delta_-^2}{16(d - 1)} \right) .$$
(C.8)

Expanding the effective potential up to quadratic order  $\mathcal{O}(\alpha^2)$  (in the presence of a double-trace deformation) we obtain a formula analogous to (7.6) with a more complicated effective double-trace coupling

$$g_{\text{eff}} = g - \frac{2d - 1}{d} \left[ (4\pi T)^d \left( \frac{2(d - 1)}{2d(d - 1) - \rho^2 A_1^{\frac{2(d - 1)}{\Delta_-}}} \right)^{d - 1} \right]$$

$$\times \left( \frac{\Delta_{-}A_{1}^{2}}{4} - (d-1) \frac{m^{2}A_{1}^{2} - \rho^{2}A_{1}^{\frac{2(d-1)}{\Delta_{-}}} \left(\frac{2(d-1)A_{2}}{\Delta_{-}} - z_{1}A_{1}^{2} - 2B_{1}A_{1}^{2}\right)}{2d(d-1) - \rho^{2}A_{1}^{\frac{2(d-1)}{\Delta_{-}}}} \right) + \rho^{2}C_{1}A_{1}^{\frac{d-2}{\Delta_{-}}} \left(C_{2}A_{1}^{2} + \frac{d-2}{\Delta_{-}}A_{2}\right) \right].$$
(C.9)

# D Non-linear Einstein-scalar actions

As a qualitatively different example, in this appendix we consider actions of the general form

$$I = M_P^{d-1} \int \mathrm{d}^{d+1} x \sqrt{-g} \left[ R + V(\phi) F\left( (\partial \phi)^2 \right) \right] + I_{GH} \,. \tag{D.1}$$

 $\phi$  is a real scalar field. For the function F(x) we demand F(0) = 1,  $F'(0) = -\frac{\xi^2}{2} < 0$  so that in the long-wavelength limit we obtain the canonical scalar field action

$$I = M_P^{d-1} \int \mathrm{d}^{d+1} x \sqrt{-g} \left[ R + \widehat{V}(\chi) - \frac{1}{2} (\partial \chi)^2 + \dots \right] + I_{GH}$$
  
$$\chi = \xi \int_0^{\phi} \mathrm{d}x \sqrt{V(x)}, \quad \widehat{V}(\chi) := V(\phi(\chi)). \tag{D.2}$$

A commonly encountered example is the DBI case with

$$F_{DBI}(x) = \sqrt{1-x} \,. \tag{D.3}$$

In what follows we describe how the equations of motion of this system can be reduced to a first order system for zero-temperature solutions. A general treatment of the finite temperature case lies outside the immediate scope of this paper. It can be performed along the lines of the previous subsection. Another interesting generalization suggested by the DBI case would be to include a U(1) gauge field.

Working again in the domain wall frame we set

$$ds^{2} = e^{2A(u)}(-dt^{2} + dx^{i}dx^{i}) + du^{2}, \quad \phi = \phi(u).$$
 (D.4)

The equations of motion reduce to the following set of independent differential equations for the unknown functions  $A(u), \phi(u)$ 

$$(d-1)\ddot{A} = V\dot{F}\dot{\phi}^2, \qquad (D.5a)$$

$$d(d-1)\dot{A}^2 - VF + 2V\mathring{F}\dot{\phi}^2 = 0.$$
 (D.5b)

V is a function of  $\phi$ , F a function of  $\dot{\phi}^2$  and we are using the notation

$$\dot{}:=\frac{\mathrm{d}}{\mathrm{d}u}, \quad \mathring{F}(x):=\frac{\mathrm{d}F}{\mathrm{d}x}.$$
 (D.6)

In this case the superpotential ansatz (2.10), (2.11) is generalized to

$$\dot{\phi} = \widetilde{W}(\phi), \quad \dot{A} = -\frac{W(\phi)}{2(d-1)}.$$
 (D.7)

Inserting this ansatz into the equations of motion (D.5a), (D.5b) we obtain the first order system

$$\frac{d}{4(d-1)}W^2 - \mathring{W}\widetilde{W} - FV = 0, \qquad (D.8a)$$

$$\dot{W} = -2V\ddot{F}\widetilde{W}.$$
 (D.8b)

As an illustrating example consider the DBI case (D.3). One can solve explicitly the second equation (D.8b) to obtain

$$\widetilde{W} = \frac{\epsilon \mathring{W}}{\sqrt{V^2 + \mathring{W}^2}}, \quad F_{DBI} = \frac{V}{\sqrt{V^2 + \mathring{W}^2}}, \quad \epsilon = \pm 1.$$
(D.9)

Substituting into the first equation (D.8a) we find a single non-linear first order equation for W

$$\epsilon \mathring{W}^2 + V^2 = \frac{d}{4(d-1)} W^2 \sqrt{V^2 + \mathring{W}^2}.$$
 (D.10)

One of the novelties of the non-linear case is the presence of multiple branches of solutions parametrized by the free parameter  $\epsilon = \pm 1$ .

The same results are obtained easily with the use of the Hamilton-Jacobi formalism. For static and homogeneous configurations Hamilton's function is

$$S_H = -M_P^{d-1} \int_{u=u_0} \mathrm{d}^d x \sqrt{-g} \, W(\phi) = -M_P^{d-1} \beta V_{d-1} e^{dA_0} W(\phi_0) \,. \tag{D.11}$$

Eq. (D.8a) is the Hamilton-Jacobi equation and eq. (D.8b) is the first order flow equation for the scalar field  $\phi$ .

The formula (D.11) in the Hamilton-Jacobi formalism implies that the (rescaled) free energy is

$$\widehat{\mathcal{F}} = -e^{dA_0} W(\phi_0) \,, \tag{D.12}$$

a result that can also be verified easily by direct computation.

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